

# BOOMERS TO ZOOMERS

## NAVIGATING A MULTIGENERATIONAL WORKFORCE



### SILENT GENERATION

Born 1925-1945

#### WORLD EVENTS

Great Depression  
WWII  
Korean War

#### CULTURE

Children Seen,  
Not Heard  
Rise of Suburbia

#### TECHNOLOGY

Automobile  
Radio



### BOOMERS

Born 1946-1964

#### WORLD EVENTS

Cold War  
Vietnam War  
Moon Landing  
Assassinations

#### CULTURE

Suburbia  
Civil Rights Movement  
Sexual Revolution  
Rock n' Roll  
Protests & Riots

#### TECHNOLOGY

Television



### GENERATION X

Born 1965-1980

#### WORLD EVENTS

Gulf War  
AIDS Crisis  
Fall of Berlin Wall/  
End of Cold War

#### CULTURE

Latch Key  
Kids/Divorce  
MTV

#### TECHNOLOGY

Video Games  
Personal Computers



### GENERATION Y (MILLENNIALS)

Born 1981-1996

#### WORLD EVENTS

September 11th  
Hurricane Katrina  
Great Recession

#### CULTURE

First Black President  
Columbine

#### TECHNOLOGY

Digital Natives  
Rise of the Internet  
Mobile Phones



### GENERATION Z

Born 1997-2012

#### WORLD EVENTS

COVID 19  
Mass Shootings

#### CULTURE

Climate Change  
Social Media  
Divisive Politics

#### TECHNOLOGY

Smart Phones  
AI  
Streaming Media  
Online Work/Education

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